



Maui Hotel & Lodging
ASSOCIATION

"Excellence in Education" Golf Tournament

Friday, August 29 – 7am Shotgun – The Dunes at Maui Lani

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$5,000 for non-MHLA members, \$4,500 for MHLA members
Entitlement: Excellence In Education Golf Tournament presented by "(insert your company name here)"

Includes mentions in:

- o Pre Event Teaser
- o Pre & Post Event Press Releases
- o Print & Radio Advertising & Collateral
- o MHLA Newsletter

• Logo in business advertising & marketing material

• Two foursomes

• Two tee signs

- Prominent positioning of a 10x10 tent on-course to exclusively promote your product to attendees (no selling) – sponsor to provide refreshment item for at least 150 pax and disseminate promotional information/material
- Sponsor promo item or brochure inclusion in tee-gift packet

Putting Contest Sponsor - \$1,000 non-MHLA members, \$900 for MHLA members

- Signage/logo presence in putting area
- Company mention in MHLA program & select collateral
- One foursome
- Company brochure inclusion in tee-gift packet

Tee Tent Sponsors - \$400 for non-MHLA members, \$300 for MHLA members
(limited number available)

- Exclusivity on tee (no other company logo will be positioned on your tee)
- Signage on tee – includes one-color logo or company name
- On-course tee positioning of a 10x10 sponsor tent for product exposure to attendees (no selling) – sponsor to provide tent, refreshment item for at least 200 pax and disseminate promotional information/material
- Company brochure inclusion in tee-gift packet

Tee Sign Sponsors - \$200 for non-MHLA members, \$150 for MHLA members

- Signage on tee – includes one-color logo or company name

Team Prize Sponsor – provide items for one foursome (four prizes please)

Golf Only

- Foursome - \$760 non-member rate \$720 MHLA member rate
- One Player Entry - \$190 non-member rate, \$180 MHLA member rate
- Team Mulligan - \$20 each (1 for each team player)
- Individual Mulligans - \$5 each (maximum 2 per person)

A Scholarship Fundraiser for the Academy of Hospitality & Tourism and MCC