



*Maui Hotel & Lodging*  
ASSOCIATION

**12<sup>th</sup> Annual "Excellence in Education" Golf Tournament**  
**Presented by Maui Land & Pineapple Company, Inc.**

Friday, August 29 – 7am Shotgun – The Dunes at Maui Lani

EVENT INFO & FORMAT

Registration at 6:30 am, Shotgun Start at 7 am • 144 players, 36 four-man teams  
Four-Man Team Scramble • Maximum of 2 Putts per hole • Minimum 3 drives per player  
Maximum Handicaps: Men ~ 24 and Women ~ 36 • Team Handicap: 10% of Team

SPONSORSHIPS

**Putting Contest Sponsor** - \$1,000 non-MHLA members, \$900 for MHLA members  
Signage/logo presence in putting area • Company mention in event program & select collateral • One foursome • Company brochure inclusion in tee-gift packet

**Tee Tent Sponsors** - \$400 for non-MHLA members, \$300 for MHLA members  
Exclusive signage on tee (one-color logo or company name) • On-course tee positioning of a 10x10 sponsor tent for product exposure to attendees (no selling) – sponsor to provide tent, refreshment item for at least 200 pax and disseminate promotional information/material •  
Company brochure inclusion in tee-gift packet

**Tee Sign Sponsors** - \$200 for non-MHLA members, \$150 for MHLA members  
Signage on tee – includes one-color logo or company name

**Team Prize Sponsor** – provide items for one foursome (four prizes please)

**Golf Only**

- ❖ Foursome - \$760 non-member rate \$720 MHLA member rate
- ❖ One Player Entry - \$190 non-member rate, \$180 MHLA member rate
- ❖ Team Mulligan - \$20 each (1 for each team player)
- ❖ Individual Mulligans - \$5 each (maximum 2 per person)

PRIZES

**Awards** to top 12 teams • **Door Prize Drawings** during luncheon (extra tickets sold for \$5 each)

FOOD & BEVERAGE

Continental breakfast prior to start • Awards Ceremony & Luncheon to follow at Café O Lei

MAUI JUNIOR GOLF FUNDRAISING

**Greenies:** On Par 3's : Holes # 3, 6, 8 & 17

Players have the option of paying \$10 for greenies. If a player's ball hits the green his name will go into a drawing. Half of all funds collected given to 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> place names drawn during luncheon, the other half to Maui Junior Golf.

**Putting Contest:** Held before tournament on the putting green

\$5 for three balls – for each put made, players name goes in to a drawing. Half of all funds collected given to 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> place names drawn during luncheon the other half to Maui Junior Golf.

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**A Scholarship Fundraiser for the Academy of Hospitality & Tourism and MCC**